

— SWIFT SIGNAGE

Become a Swift Signage Partner

Earn recurring revenue from every restaurant you sign.
AI-Powered Digital Signage, Customer Engagement &
Retention Platform.

PARTNER PROGRAM FOR

 Digital Marketing Agencies Restaurant Consultants AV & Signage Integrators POS Resellers Hospitality Tech Providers

One Platform. Every Tool Restaurants Need.

Most solutions only solve one problem. Swift Signage solves all of them.

WHAT RESTAURANTS SPEND ON MONTHLY



Digital Menu Boards

Hardware + content updates + maintenance



Marketing Campaigns

Social media, SMS, WhatsApp broadcasts



Customer Retention

Loyalty programs, repeat visit incentives



Mobile App & QR Menu

Ordering systems, digital menus



AI Content Creation

Promos, images, seasonal offers



Yet most solutions only solve ONE problem

Restaurants use 4–6 different tools. You bring them all.

SWIFT SIGNAGE COMBINES EVERYTHING



Digital Signage

Any TV, real-time remote updates



AI Content Generation

Auto promos, smart scheduling



QR Smart Menu

Scan, browse, order — no app download



Push Notifications

Direct to customers' phones



Retention Analytics

Lifecycle, churn scoring, campaigns



Loyalty & Rewards

Stamps, tiers, badges — automatic



White-Label Mobile Apps

Branded app without building from scratch

Restaurants Need More Than Screens

You are not selling a screen solution. You are selling a restaurant growth platform.

TRADITIONAL DIGITAL SIGNAGE

**TV Screen**
Hardware only

↓

**Display Content**
Static, no interaction

↓

Result: Zero customer data
No repeat visits driven. No analytics. No loyalty. Just a screen.

SWIFT SIGNAGE PLATFORM

**TV Screen**
AI-managed, dynamic content

↓

**QR Menu Scan**
Customer captured as visitor

↓

**Push Notifications**
Re-engage, drive repeat visits

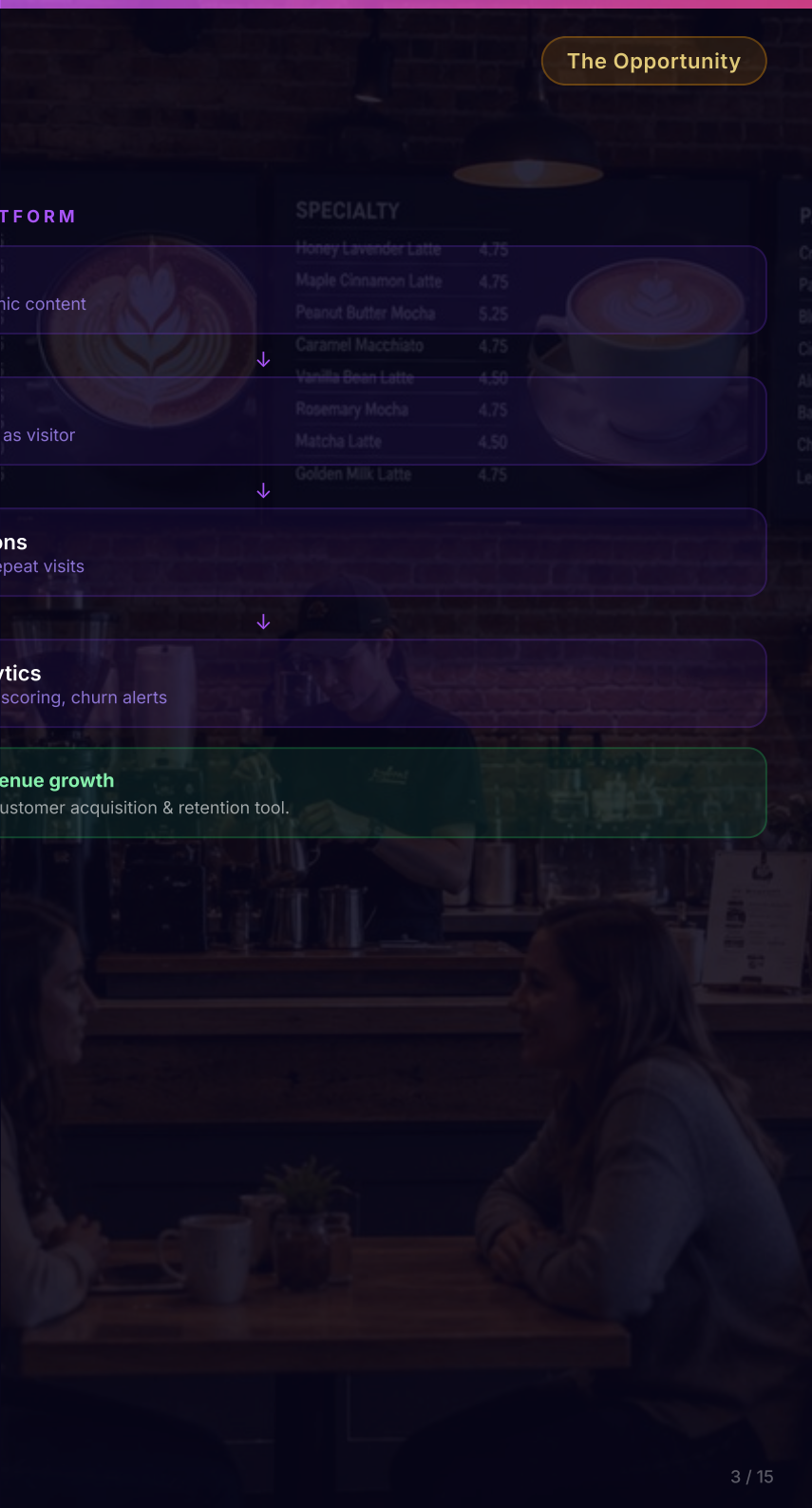
↓

**Customer Analytics**
Lifecycle, retention scoring, churn alerts

↓

Result: Measurable revenue growth
Every screen becomes a customer acquisition & retention tool.

The Opportunity



Who Should Partner With Swift Signage?

Five partner types — all with strong reasons to add Swift Signage to their offering.



Digital Marketing Agencies

Offer in-store marketing and customer retention alongside your existing social & digital services.

Marketing Upsell



Restaurant Consultants

Bundle Swift Signage into new restaurant launches and F&B setup packages.

Launch Bundles



AV & Signage Integrators

Add recurring SaaS revenue to hardware installation projects. One-time install, monthly income.

Recurring Revenue



POS Resellers

Complement menu management systems with digital displays and customer engagement.

POS Extension



Hospitality Tech Providers

Expand your product portfolio with the only platform that combines signage + retention + loyalty.

Portfolio Add-on

Reseller Commission Structure

Recurring commission every month — as long as your clients stay on the platform.

Referral Partner 20% Recurring Commission ◆ No minimum commitment ◆ Easy referral-based entry ◆ Perfect for solo consultants No minimum screens required	Growth Partner 30% Recurring Commission ◆ Dedicated partner support ◆ Sales materials provided ◆ Demo accounts included Minimum 25 active screens	Strategic Partner 35% Recurring Commission ◆ White-label opportunities ◆ Early feature access ◆ Co-marketing support Minimum 100 active screens
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★ BEST

GETTING STARTED

10

Restaurants

A small agency or consultant closing just 10 clients generates significant monthly recurring income with zero software development required.

MONTHLY EARNINGS BREAKDOWN

Avg Plan per Restaurant	₹1,999 / mo
10 Restaurants × ₹1,999	₹19,990 / mo
Your Commission (30%)	₹5,997 / mo
Annual Earnings	₹71,964 / yr

From just 10 restaurants. Recurring. Every month.

GROWING YOUR PORTFOLIO

25
Restaurants

Reaching 25 clients qualifies you for the Growth Partner tier at 30% commission — and earns over ₹1.8 Lakhs annually in passive recurring income.

MONTHLY EARNINGS BREAKDOWN

Avg Plan per Restaurant	₹1,999 / mo
25 Restaurants × ₹1,999	₹49,975 / mo
Your Commission (30%)	₹14,992 / mo
Annual Earnings	₹1.8 Lakhs / yr

Recurring. Without writing a single line of code.

SCALE

50
Restaurants

50 active clients puts you in Strategic Partner territory at 35% commission and opens white-label opportunities — turning Swift Signage into your own branded product.

MONTHLY EARNINGS BREAKDOWN

Avg Plan per Restaurant

₹1,999 / mo

50 Restaurants × ₹1,999

₹99,950 / mo

Your Commission (30%)

₹29,985 / mo

Annual Earnings

₹3.6 Lakhs / yr

Without providing any software development.

Agency Upsell Opportunity

Most agencies already charge restaurants for marketing. Swift Signage adds another recurring revenue line.

WHAT AGENCIES ALREADY CHARGE

Social Media Management	₹5,000 – ₹20,000 / mo
Content Design	₹3,000 – ₹15,000 / mo
Photography & Videography	₹5,000 – ₹25,000 / project
Google / Meta Ads	₹5,000 – ₹30,000 / mo
 Swift Signage (new)	₹1,999 / mo

Low price point — high value delivered. Easy add-on close.

EXAMPLE CLIENT MONTHLY VALUE

One Restaurant Client	
Social Media	₹10,000
Content Design	₹5,000
 Swift Signage	₹1,999
Total Monthly Value	
₹16,999	
per month from one client	

Swift Signage commission is passive — no extra work after setup.

What Swift Handles. What You Focus On.

We handle the entire technology stack so you can focus on sales and relationships.

SWIFT SIGNAGE HANDLES

-  Software Updates
-  Hosting & Infrastructure
-  Security & Compliance
-  Analytics Engine
-  AI Content Engine
-  Push Notification Infra
-  Mobile App Platform

YOU FOCUS ON

-  Sales & Pitching
-  Client Relationships
-  Content Creation
-  Marketing Services
-  Onboarding Support
-  Account Growth
-  Collect Commissions

Swift Signage
Admin Panel

Dashboard

TV Devices

Add TV

Menus

Media Library

QR MENU

Menu Templates

CUSTOMER

Push Notifications

Dashboard

Overview of your digital signage network

Total TVs
5
Linked devices

Online
0
Active in last 5 min

Offline
5
Not responding

TV Devices

+ Add TV

Swift Signage
Admin Panel

Dashboard

TV Devices

Add TV

Menus

Media Library

QR MENU

Menu Templates

CUSTOMER

Push Notifications

Retention Engine

PHASE 2

Customer engagement, lifecycle segments, retention & churn scoring

Total Subscribers
20
+20 this week

Active (30d)
20
of 20 total

Notifications Sent
73
28 opened

Open Rate
38%
Industry avg ~15%

Scoring Engine

Scores Available

Not scored yet — run manually or enable the nightly cron

Nightly cron

Run Now

LIFECYCLE SEGMENTS

All 20

New 20

Active 0

At-Risk 0

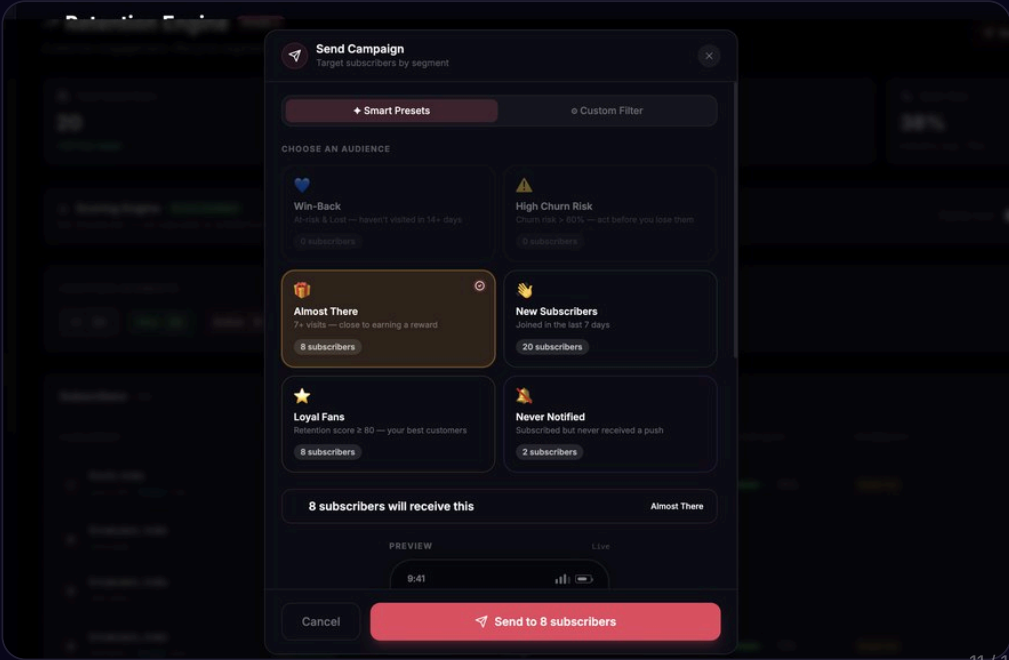
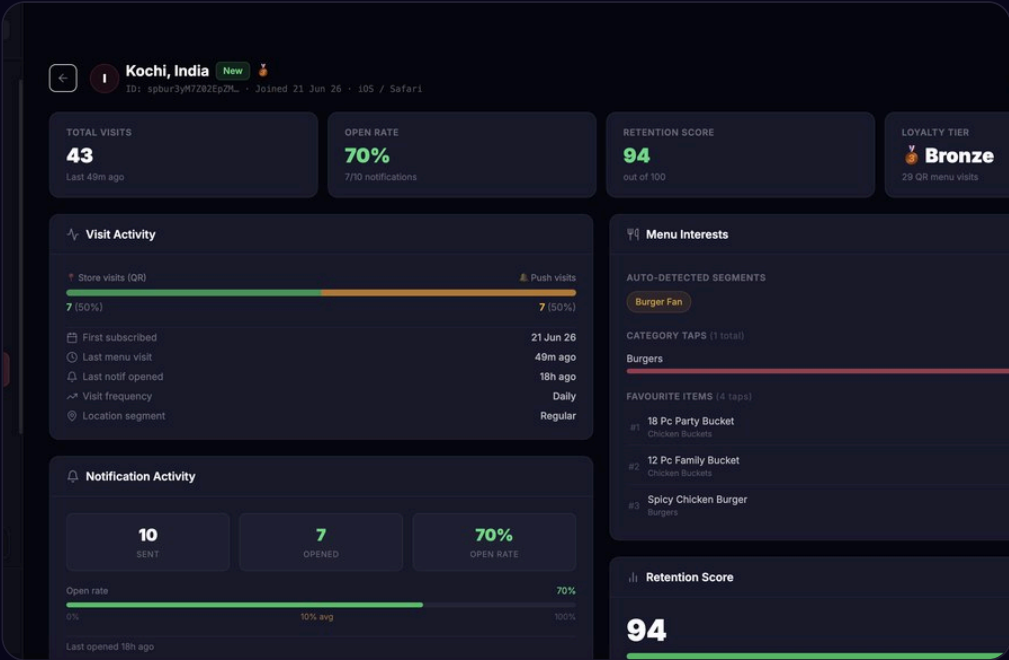
Lost 0

Recovered 0

Why Restaurants Choose Swift Signage

Built ground-up for restaurants — not adapted from a generic signage tool.

- **Increase Customer Engagement**
Capture every QR scan as a trackable visitor. Know who visits, what they order, how often.
- **Drive Repeat Visits**
Send personalized push notifications. Customers with notifications return 3× more often.
- **Simplify Content Management**
Update all screens remotely in seconds. No USB drives, no technicians, no waiting.
- **Improve Marketing ROI**
Measure customer retention scores, churn risk, notification open rates — all in one dashboard.
- **Built-in Loyalty Program**
Stamp cards, tiers (Bronze/Silver/Gold), badges — automatic. No separate loyalty app needed.



How Swift Signage Compares

Traditional signage stops at the screen. Swift Signage goes all the way to the customer relationship.

Feature	Traditional Signage	⚡ Swift Signage
Screen Content Display	✓ Basic	✓ AI-Powered Dynamic
Remote Management	Limited	✓ Full Cloud Control
QR Digital Menu	×	✓ Included
Push Notifications	×	✓ Personalized
Customer Retention Analytics	×	✓ Lifecycle + Churn Score
Loyalty Program	×	✓ Stamps, Tiers, Badges
AI Content Generation	×	✓ Auto Promos
White-Label Mobile App	×	✓ Available

Ideal Customer Profile

Any food & beverage venue with a TV screen and a customer base is a potential Swift Signage customer.



**Quick Service Restaurants
(QSR)**



Cafes & Coffee Chains



Bakeries & Patisseries



Ice Cream & Dessert Parlors



**Multi-Location Restaurant
Brands**



Food Courts



Cloud Kitchens

Partner Benefits

Everything you need to sell, onboard, and retain restaurant clients at scale.



Recurring Monthly Revenue

Commission paid every month as long as clients stay on the platform.



Dedicated Partner Support

Direct access to the Swift Signage team for sales and technical queries.



Sales Material

Pitch decks, one-pagers, demo scripts, and objection-handling guides provided.



Demo Accounts

Free live demo account to show prospects the full platform in action.



Training

Onboarding training for your team to set up and manage client accounts confidently.



Early Feature Access

Partners get access to new features before they go public — stay ahead.



White-Label Opportunities

Strategic partners can rebrand the platform under their own name.



Co-Marketing Support

Joint campaigns, featured partner listings, and referral cross-promotion.



Swift Signage

AI-Powered Restaurant Engagement Platform

Join the Partner Program Today

Helping restaurants transform screens into revenue-generating customer touchpoints. Start earning recurring income from your existing client relationships.

- No minimum commitment to get started
- Free demo account included
- Sales materials provided
- Commissions paid monthly
- No software development required

Become a Swift Signage Partner

www.swiftsignage.in

GET IN TOUCH



Partner Contact

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Phone / WhatsApp

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Website

www.swiftsignage.in

Ready to start?

Reach out via email or WhatsApp. We'll set up a 30-minute partner onboarding call and get you your first demo account the same day.

SWIFT SIGNAGE PARTNER PROGRAM 2026